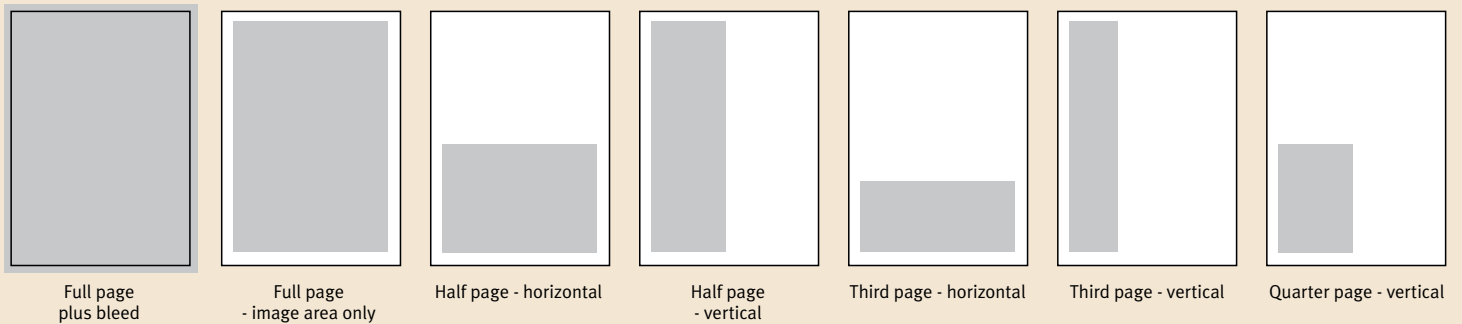


# NEW ZEALAND ASSET

## ADVERTISING SIZES

All dimensions are in millimetres	width x height
Double page spread - plus 5mm bleed	430 x 307
Full page - plus 5mm bleed	220 x 307
Full page - trim size	210 x 297
Full page - image area only	182 x 260
Half page - horizontal	182 x 127

All dimensions are in millimetres	width x height
Half page - vertical	88 x 260
Third page - horizontal	182 x 83
Third page - vertical	57 x 260
Quarter page - vertical	88 x 127



## TECHNICAL SPECIFICATIONS

### When supplying ads electronically please ensure they conform to the following specifications:

- ▶ Supply artwork as PDF file – high resolution 300dpi.
- ▶ All colours to be saved as CMYK. Ensure all spot, RGB and Pantone colours have been converted to CMYK.
- ▶ Resolution for scanned images must be 300dpi for CMYK and black and white, 600dpi for line art.
- ▶ Please make sure document dimensions are correct.
- ▶ Additional production charges may be incurred if supplied ads do not follow above specifications.
- ▶ Material requiring text changes, typesetting or conversion will be subject to charges.
- ▶ Ad design service available. Please enquire about pricing and your requirements.

### Send artwork to:

- ▶ Email [ads@tarawera.co.nz](mailto:ads@tarawera.co.nz)
- ▶ Or files and colour reference proofs may be couriered on CD to:  
Tarawera Publishing Ltd, 61-63 Marguerita St, Rotorua.

## CONTACT

**For more information or to reserve your space,  
please contact**

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