

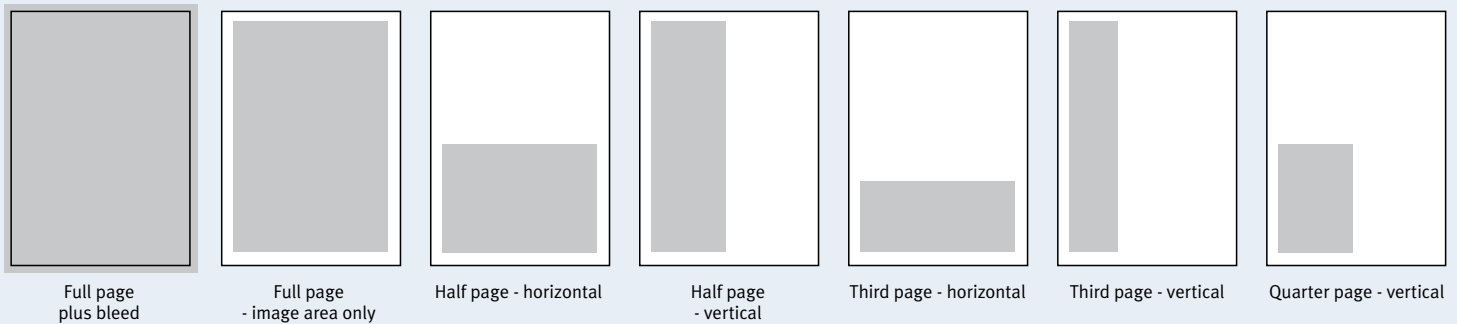
The New Zealand Mortgage Mag

For Home Loan Specialists

ADVERTISING SIZES

All dimensions are in millimetres	width x height
Double page spread - plus 5mm bleed	450 x 285
Full page - plus 5mm bleed	230 x 285
Full page - trim size	220 x 275
Full page - image area only	200 x 255
Half page - horizontal	192 x 115

All dimensions are in millimetres	width x height
Half page - vertical	94 x 245
Third page - horizontal	192 x 82
Third page - vertical	65 x 245
Quarter page - vertical	94 x 116



TECHNICAL SPECIFICATIONS

When supplying ads electronically please ensure they conform to the following specifications:

- ▶ Supply artwork as PDF file – high resolution 300dpi.
- ▶ All colours to be saved as CMYK. Ensure all spot, RGB and Pantone colours have been converted to CMYK.
- ▶ Resolution for scanned images must be 300dpi for CMYK and black and white, 600dpi for line art.
- ▶ Please make sure document dimensions are correct.
- ▶ Additional production charges may be incurred if supplied ads do not follow above specifications.
- ▶ Material requiring text changes, typesetting or conversion will be subject to charges.
- ▶ Ad design service available. Please enquire about pricing and your requirements.

Send artwork to:

- ▶ Email ads@tarawera.co.nz
- ▶ Or files and colour reference proofs may be couriered on CD to:
Tarawera Publishing Ltd, 61-63 Marguerita St, Rotorua.

CONTACT

**For more information or to reserve your space,
please contact**

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