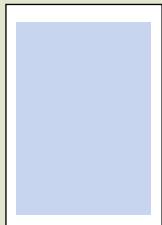
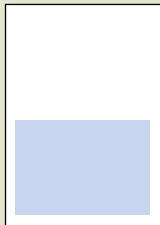


## ADVERTISING SIZES

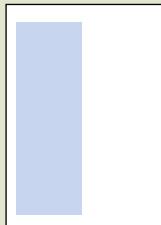
All dimensions are in millimetres	width x height
Double page spread – trim size plus include an additional 5mm bleed on all sizes	420 x 297
Full page – trim size plus include an additional 5mm bleed on all sizes	210 x 297
Full page – image area only	178 x 255
Half page – horizontal	178 x 125
Half page – vertical	86 x 255
All dimensions are in millimetres	width x height
Third page – horizontal	178 x 82
Third page – vertical	56 x 255
Quarter page – horizontal	178 x 60
Quarter page – vertical	86 x 125
Eighth page	86 x 60
Statistics banner	178 x 22



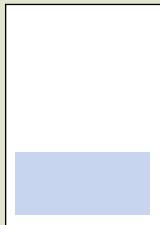
Full page  
- image area only



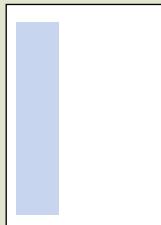
Half page -  
horizontal



Half page -  
vertical



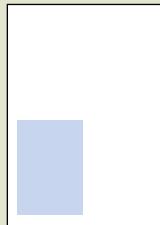
Third page -  
horizontal



Third page -  
vertical



Quarter page -  
horizontal



Quarter page -  
vertical



Eighth page

## TECHNICAL SPECIFICATIONS

### When supplying ads electronically please ensure they conform to the following specifications:

- ▶ Supply artwork as PDF file – high resolution 300dpi.
- ▶ All colours to be saved as CMYK. Ensure all spot, RGB and Pantone colours have been converted to CMYK.
- ▶ Resolution for scanned images must be 300dpi for CMYK and black and white, 600dpi for line art.
- ▶ Please make sure document dimensions are correct.
- ▶ Additional production charges may be incurred if supplied ads do not follow above specifications.
- ▶ Material requiring text changes, typesetting or conversion will be subject to charges.
- ▶ Ad design service available. Please enquire about pricing and your requirements.

### Send artwork to:

- ▶ Email ads@goodreturns.co.nz – if file size 5mb or under
- ▶ Or files and colour reference proofs may be couriered on CD to:  
Art Tank Ltd, 22 Kowhai Drive, Te Kouma, Coromandel

## CONTACT

For more information or to reserve your space, please contact

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