

## ADVERTISING SIZES

### All dimensions are in millimetres

### width x height

Double page spread – trim size  
plus include an additional 5mm bleed on all sizes

420 x 297

Full page – trim size  
plus include an additional 5mm bleed on all sizes

210 x 297

Full page – image area only

178 x 255

Half page – horizontal

178 x 125

Half page – vertical

86 x 255

### All dimensions are in millimetres

### width x height

Third page – horizontal

178 x 82

Third page – vertical

56 x 255

Quarter page – horizontal

178 x 60

Quarter page – vertical

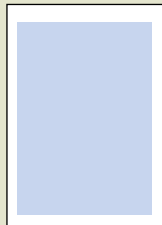
86 x 125

Eighth page

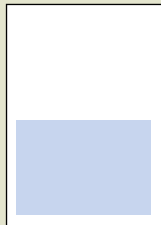
86 x 60

Statistics banner

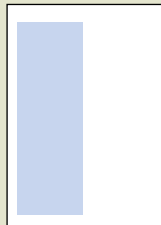
178 x 22



Full page  
- image area only



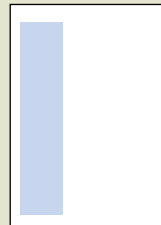
Half page -  
horizontal



Half page  
- vertical



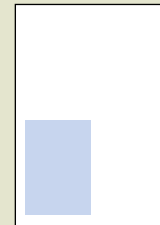
Third page  
- horizontal



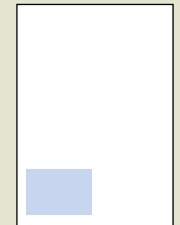
Third page  
- vertical



Quarter page  
- horizontal



Quarter page  
- vertical



Eighth page

## TECHNICAL SPECIFICATIONS

### When supplying ads electronically please ensure they conform to the following specifications:

- ▶ Supply artwork as PDF file – high resolution 300dpi.
- ▶ All colours to be saved as CMYK. Ensure all spot, RGB and Pantone colours have been converted to CMYK.
- ▶ Resolution for scanned images must be 300dpi for CMYK and black and white, 600dpi for line art.
- ▶ Please make sure document dimensions are correct.
- ▶ Additional production charges may be incurred if supplied ads do not follow above specifications.
- ▶ Material requiring text changes, typesetting or conversion will be subject to charges.
- ▶ Ad design service available. Please enquire about pricing and your requirements.

### Send artwork to:

- ▶ Email [ads@goodreturns.co.nz](mailto:ads@goodreturns.co.nz) – if file size 5mb or under
- ▶ Or files and colour reference proofs may be couriered on CD to:  
Art Tank Ltd, 22 Kowhai Drive, Te Kouma, Coromandel

## CONTACT

For more information or to reserve your space, please contact

**Amy Hubbard**

**Phone 07 349 1920**

**Mobile 0274 303023**

**[amy@landlords.co.nz](mailto:amy@landlords.co.nz)**

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