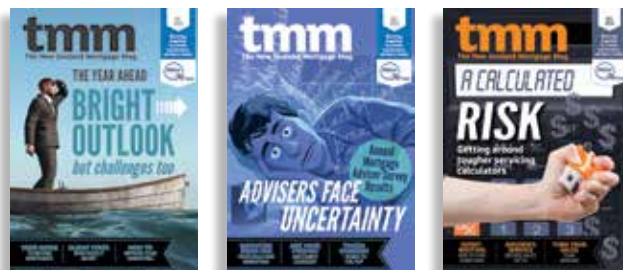


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The New Zealand Mortgage Mag

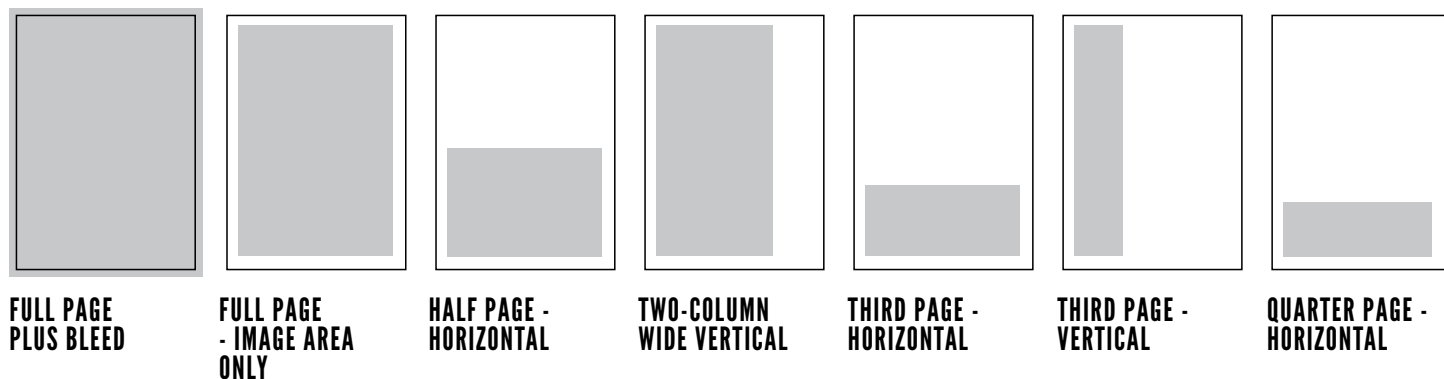


{AD SIZES}

All dimensions are in millimetres **width x height**. Double page spread and full page ads require 5mm bleed on all sides.

AD SIZE	
Double page spread - inc 5mm bleed	430 x 307
Full page - inc 5mm bleed	220 x 307
Full page - trim size	210 x 297
Full page - image area only	182 x 260
Half page - horizontal	182 x 127

AD SIZE	
Two-column wide vertical	116 x 260
Third page - horizontal	182 x 83
Third page - vertical	57 x 260
Quarter page - horizontal	182 x 63



{TECHNICAL SPECS}

When supplying ads electronically please ensure they conform to the following specifications:

- Supply artwork as PDF file - high resolution 300dpi.
- All colours to be saved as CMYK. Ensure all spot, RGB and Pantone colours have been converted to CMYK.
- Resolution for scanned images must be 300dpi for CMYK and black and white, 600dpi for line art.
- Please make sure document dimensions are correct.
- Additional production charges may be incurred if supplied ads do not follow above specifications.
- Material requiring text changes, typesetting or conversion will be subject to charges.
- Ad design service available. Please enquire about pricing and your requirements.

Send artwork to: heidi@tarawera.co.nz

{KEY FACTS}

- **Size:** A4, full colour
- **Frequency:** 6 times per year
- **Print run:** 3500+
- **Distribution:** The majority of NZ mortgage advisers

{CONTACT}

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