

The TOWER Global Responsibility Investment Series

“with a particular blend of investment process and resources, it is clearly possible to achieve social and environmental, as well as financial objectives”

TOWER Asset Management invites you to mark your diary for an investment seminar introducing socially responsible investment (“SRI”).

Visiting NZ to describe their SRI research and portfolio construction process are senior representatives from TOWER’s newly appointed and leading SRI global equity manager.

Also featuring:

- What is this new investment style and why is it growing so strongly overseas?
- Why are SRI funds performing well? The business case for social responsibility/sustainability.
- How are SRI funds managed, what were TOWER’s manager selection criteria?
- What investment resources and processes are key to achieving competitive risk-adjusted returns?

Christchurch	Thurs, 8 March	12:00 – 2:15pm	Parkroyal Hotel
Dunedin	Fri, 9 March	12:00 – 2:15pm	Cargill Hotel
Wellington	Tues, 13 March	7:00 – 9:15am	Parkroyal Hotel
Hamilton	Tues, 13 March	5:00 – 7:15pm	Ferrybank Conference Ctr
Auckland	Thurs, 15 March	7:00 – 9:15am	Centra Hotel

Further information and registration details for this complimentary seminar will follow shortly

"Restructuring the global economy to make it environmentally sustainable represents the greatest investment opportunity in human history."

***Charles Holliday
Chairman, The DuPont Company***