



# **Qualitative Fund Research**

Fisher Funds Property & Infrastructure Fund May 2017







### **About the Manager**

Fisher Funds Management Limited (the Manager, Fisher) was founded in 1998, making the Manager one of the more established boutiques, which has transformed in to a smaller institutional manager, while priding themselves on retaining their specialist investment manager focus. Fisher aim to deliver great investment returns and superb client service. The Manager has provided a brief profile available here.

Fisher's investment philosophy and process is based around factors the Manager can predict and understand and is based around a stock picking framework, known as <u>STEEPP</u>, which underpins the investment process.

Fisher extends this passion to good governance, Fisher outline their key board policies <a href="here">here</a>, and actively contribute back to local communities, available <a href="here">here</a>. FundSource Ltd views corporate citizenship and governance frameworks as extremely important foundations from which a

manager starts to engage with the clients' experiences.

Fisher have instigated research on five funds:

- Fisher Funds Australian Growth Fund
- Fisher Funds BondsPlus
- Fisher Funds Trans-Tasman Fund
- Fisher Funds Global Fund
- Fisher Funds Property & Infrastructure

The Property and Infrastructure Fund is directly managed by a team of three, who form a part of a total investment team comprising 19. For the number and type of funds being managed, the team is adequately resourced and governed, with well tenured executives and portfolio managers. The Manager has provided individual bios for the team <a href="here">here</a>.

# **Using this Fund**

This is General Advice only and should be read in conjunction with the Disclaimers, Disclosures and Warnings at the end of this document.

The Fisher Funds Property & Infrastructure Fund ("the Fund") gives investors targeted access to a hand-picked portfolio of quality growing Australian businesses.

The Fund is primarily subject to equity market risk and movements (both positive and negative), in the prices of the underlying securities comprising the portfolio. Investors should therefore be aware that the Fund may experience periods of negative returns and that there is a risk of potential capital loss being incurred on their investment. The Fund is suitable for investors with an investment horizon greater than of more than five years.

The fund intends to be fully invested, however, cash can range from 0%-30% and can invest up to

10% in alternative, as well as 10% in unlisted investments. The Manager's scope of alternatives includes investments, strategies, and derivatives outside of traditional asset classes, that is cash, fixed interest, equities, and property. The expected currency hedging level, for Australian and international assets, is 70%, but can range from 0%-110%. The Fund's investment policy prohibits the investment in to companies that are involved in the manufacturing of military armaments or tobacco.

The Fund is a Portfolio Investment Entity (PIE). The Fund does not pay a distribution, any dividends from companies held in the portfolio are reflected in the Funds unit price.





Question	What the Manager says	What FundSource think
What are the Manager's assets under management - in total and in this Fund?	As at 30 November 2016, Fisher Funds Management is responsible for funds under management (FUM) of approximately \$7.4 billion.  As at 30 November 2016: Australian Growth: \$58.5M BondsPlus: \$156.0M Global Fund: \$86.7M Property & Infrastructure: \$63.0M Trans-Tasman: \$46.7M Total in these PIE Funds: \$231.0M	The business has significant funds under management across its product suite.  The Fisher Morrison Infrastructure Fund was established on 1 December 2008. In July 2012 Fisher Funds took over the management and changed the name and mandate to the Property and Infrastructure Fund. The Manager has a total of \$179 million invested in property and infrastructure.  FundSource notes the Manager has been growing due a combination of organic growth, acquisitions, and partnerships.
Who is accountable for managing the Fund, and how long has the investment team worked together?	Sam Dickie	Dickie started with Fisher Funds in March 2017, which could typically introduce significant unknowns, dynamics and potential changes to the portfolio. FundSource has met with Dickie, and believes there is unlikely to be any further personnel changes or material changes in the portfolio in the short term. Dickie commenced his career as a property and infrastructure analyst, and has maintained exposure to the sector during his overseas experience.  FundSource highlights that since 2012, the fund has had a series of Portfolio Managers. Murray Brown, now retired, assumed responsibility from 2012 to 2014. Zoie Regan assumed PM duties in 2014 to 2016, prior to maternity leave in 2016. Ashley Gardyne assumed responsibility while Regan was on maternity leave for 12 months. Dickie was appointed as the Funds PM upon joining Fisher, in March. FundSource notes that Regan returned from maternity leave in early 2017 in a senior analyst capacity. This brings a degree of continuity and is viewed positively.  The degree of turnover in this Fund's PM's is considered to be high, but is mitigated to a small degree by the depth and breadth of the investment team, and the significant experience of senior investment personnel.  FundSource would view near term personnel changes negatively, this also extends to significant portfolio changes over the next couple of months.  Operations, client services and compliance functions are all separated from the investment management functions. This ensures appropriate attention is being given to the operational aspects of investing, and assist in keeping the investment personnel focused.
What objective is the Manager trying to achieve?	The fund aims to achieve positive returns over the long term by investing property and infrastructure assets locally and internationally.	The Manager has a primary objective to achieve positive return, the quantum of outperformance is not specified. The Manager reports performance on its website compared to 90 day bank bills, which provides an absolute performance





		reference point, but is not representative of the market the Fund can invest in.
		The Funds SIPO specifies a hybrid investment benchmark comprising, 65% S&P Global Infrastructure Index (70% hedged to NZD), 15% S&P/ASX200 A-REIT Index (70% hedged to NZD) and 20% S&P/NZX All Real Estate Index.
		Since Fisher assumed responsibilities for the Fund in 2012, the Fund's performance has been above the FE Analytics NZMI Property Global sector average. This sector comprises 33 funds, of which this Fund is the only one that specifically comprises a mix of property and infrastructure investments.
		The Fund's performance is available on the Managers website. Further historical performance data is available on the Disclose website.
What does the Manager invest your money into?	Listed Property and Infrastructure Securities in New Zealand, Australia and other countries.	The Fund looks to predominantly invest in property and infrastructure securities, with no specific style biases, focusing on companies that have been successfully quantitatively screened through the Managers quality, risk and ESG model. FundSource highlights that the key responsibility of the investment team is to ensure the model remains robust, and costs are managed.
		The Fund is suitable for investors who want an actively managed, benchmark unaware, Australian equity fund. The Fund looks to maximise the investor's potential return by not restricting the market capitalisation, so long as the Fund's liquidity requirements are met.
		The Manager can have meaningful views expressed in the portfolio, with tracking error expected to be less than 10% and an individual company up to 20% of the Funds gross asset value.
What are the inherent risks imbedded in the Fund?	Share price declines are the major risk.	The Manager is aware of the broad range of risks, as documented in the Product Disclosure Statement (PDS). The Manager is mindful of these risks when constructing and managing the Fund. The Investment Policy Committee develop key parameters of the Fund. FundSource notes that the Investment Policy Committee does not manage or interfere with the day to day decisions of the portfolio, these rest solely with the Portfolio Manager and investment team.
		Mitigating risk can be achieved by consistency in the decision making process assists in managing risk. The Manager achieves this by using the proprietary systematised STEEPP process. FundSource believes the STEEPP process is a critical to managing portfolio risks, in what is a relatively unconstrained fund.





Why do they believe the future prices of the Fund's investments will vary?	We invest in companies with a strong competitive position, a long track record of success, strong past and forecast earnings growth, talented people and an attractive share price.	Models provide a basis for consistent decision making, Fisher employs its proprietary decision making process labelled STEEPP. The Manager provides a detailed overview of the STEEPP process here. As the Manager states the STEEPP process is applied to existing and new portfolio companies. FundSource believes the process is applied across all of the Managers funds, and is viewed positively.  The STEEPP process not only determines the status for existing and new companies, but also acts as a guide to the size of the position in the portfolio. Making the process is a significant contributor to the portfolio implemented by the PM. FundSource notes that the manager is not restricted to a specific subset of the ASX, that is the Fund is an all-cap fund, investing in small to large cap Australian listed companies.  The Fund incorporates an Environment, Social and Governance (ESG) overlay in to its decision making process, however, this does not imply that the companies it invests in are signatories to the UNPRI, or the fund is considered an ESG fund.
Why does the Manager believe you should give them your money rather than to someone else or to an inexpensive index fund?	Fisher Funds has a strong stock selection process and long track record. This fund provides investors with bespoke global exposure to infrastructure mega-trends and has the ability to actively tilt investment to towards property or infrastructure depending on the outlook for each sector.	The Manager is providing investors with an opportunity to gain exposure to a mix of property and infrastructure. Of the 33 funds in the FE Analytics NZMI Property Global sector, this Fund is the only fund that sets an expectation of investment in both property and infrastructure securities.  Investors should expect the fund to be fully invested, with the cash allocation a result of the quantitative process, rather than an active decision, cash can range from 0-30%. Since assuming the management of the Fund, the Manager, despite significant turnover in PM's, has been greater than the peer fund in the FE Analytics NZMI Property Global sector, while volatility and tracking error have reduced. The performance history of the Fund is available on the Managers website and via FundSource provided you have registered.  The Disclose website outlines the Funds' performance since inception, on a net of fees and tax basis. FundSource notes that reference performance benchmark, on the Disclose website, is gross of fees and taxes.
How does the Manager decide to buy or sell investments?	Fisher Funds employs a screening process called STEEPP to identify the highest quality securities.	All companies invested in undertake the STEEPP process. The process is implemented after initial quantitative and MSCI ESG filtering has taken place to identify companies that meet a series of factors. The paired down universe is further analysed resulting in a subset of companies the investment team will prepare a STEEPP report for.





		The structured process employed by Fisher across its product suite contributes significantly to the buy/ sell decision making process. FundSource notes that the Manager views the quantitative process as being powerful and robust. FundSource highlights that the fund is not a quantitative fund, and the Manager is acutely aware that investing remains a blend of art and science.  The Fund affords the Manager a high degree of discretion, which at the extremes could see the Fund vary significantly from its hybrid benchmark. FundSource believes that investors should be comfortable with the flexibility the Manager has, however this is only likely to be exercised in extreme situations.
Has the CIO/ PM personally invested in the Fund? If so, paying the same fees as other investors?	Staff are investors in KiwiSaver which uses the same strategy as this fund.	FundSource believes that 'eating your own pudding' should be an aspect potential investors consider, when deciding to invest in any financial product.  Investing in funds alongside investors aligns the interests of investment personnel with those of the investors, when investment personnel are significantly invested in a fund they are managing, and at the same fees.  The Manager believes the investment team has sufficient alignment with investors by investing via Fisher KiwiSaver funds. FundSource notes that it would prefer to see investment personnel significantly invested in the Manager's funds. FundSource believes this is reflective of the Manager's change from a boutique to a larger institutional funds management operation.
How much latitude does the Manager have to deviate from the weightings of the Benchmark portfolio?	The manager has considerable latitude to deviate from the benchmark.  Tracking Error ≤10% Cash Allocation: 0% to 30% Single Stock Limit: 20% Sector Limits: na Currency Hedging 0% 110% Unlisted Companies 0%-10%  Geographic Limits: New Zealand Fixed Interest: 0%-10% Listed Property: 0%-75% Australasian Share 0-100% International Shares 0-100% Alternatives 0-10%	FundSource considers the Manager's scope for this fund to be broad, which is likely to lead to a portfolio that is materially different in composition to the Funds reference hybrid reference benchmark.  FundSource highlights that the Fund's hedging ratio is expected to be 70% for both Australian and international companies, and can range between 0%-110%, highlighting the Manager's significant discretion. However, currency hedging movements are not expected to move significantly, and will reflect the Managers view on NZD versus the AUD.  There is a speculative element to the portfolio, being the ability to invest in alternatives and unlisted securities. The risk with unlisted securities is proposed listings may or may not occur within the timeframe proposed, or at all. FundSource believes the Manager is unlikely to invest in unlisted companies, or in the case they did, it would be very small and very infrequent, however, may not be palatable to some investors. The Manager has the flexibility to underwriting or sub-underwriting IPO's, as well.





On what basis does the Manager believe the fees they charge are justified?	The manager charges a fee that reflects a unique active portfolio management process and a high standard of client servicing. All investments are hand-picked by the team and there is full disclosure and transparency with investors about the composition and contribution to returns of the underlying portfolio.	The Manager and PM implement investment decisions based on the Statement of Policy and Objectives (SIPO) guidelines. Oversight of the Funds operations is provided by a separated Compliance team, who report any breaches to the Supervisor. The SIPO is reviewed by the Fisher Funds Investment Policy Committee.  FundSource believes the Manager is transparent from a fees perspective, noting the administration and underlying manager fees are disclosed in the Product Disclosure Statement (PDS), and via the Disclose website.  FundSource observes that the management basic fee, at 1.27%, is higher than the average peer FE Analytics NZMI Property Global sector. When the administration fees are added to the Managers basic fee, the fund is one of the more expensive funds in the FE Analytics sector. FundSource believes there is reasonable scope for the Manager to review the fees with a view to reducing to at least in line with the FE Analytics sector peer average.  Potentially adding to the total fees paid is the performance fee charged by the fund. FundSource notes that the Fund's performance fees are based on the Official Cash Rate (OCR) + 3%, subject to a high water mark. FundSource does not believe the performance fee is aligned to an investor experience, as it is not specifically linked to the performance of the underlying securities.
How would you describe the quality of your organisational and investment governance processes?	Fisher Funds' Board and management are committed to ensuring that our people act ethically, with integrity and in accordance with Fisher Funds' policies and values. Fisher Funds' corporate governance practices and policies are designed to support the ongoing success of the company and ensure the highest standards of ethical conduct. Our control systems exist to ensure that we meet all fiduciary obligations to our investors and comply with laws and standards including the corporate governance principles and guidelines issued by the Financial Markets Authority.  Fisher Funds' governance processes include a) an investment subcommittee of the board of directors, an investment policy committee, separation of portfolio management and dealing activities and strong internal compliance systems. The Board regularly reviews and assesses Fisher Funds' governance policies, processes and practices to identify opportunities for enhancement and to ensure they reflect Fisher Funds' operations and culture.	The Manager has a very strong governance framework, starting with the appointment of a non-executive Chair and a Board structure that has five non-executive members, versus three executive members. FundSource notes this is in part reflective of ownership changes as the Manager has become increasingly institutional, by way of acquisitions.  FundSource views the Fisher Funds Investment Policy Committee positively, however the inclusion of external advisers to the Investment Committee is considered industry best practice.  FundSource believes the Manager's transparency exceeds the requirement that the Fund's holdings be displayed on the Disclose website. The Manager provides an outline on the portfolio holdings on its own website. FundSource is strongly in favour of fund manager transparency, and notes the underlying securities are predominantly long only Australian equity positions.  The Manager does outsource some functions, and regularly reviews each





		provider throughout the year, for example quarterly or half yearly. FundSource highlights that the Funds administrator and custodian functions are considered to be material relationships and the Manager reviews these key functions via a regular annual review.
Is there alignment of interests through; ownership of the Manager, and remuneration of the investment team?	Alignment of interests is achieving by rewarding the investment team on the basis of fund performance.	FundSource observes that to preserve capital and generate a long-term positive return for investors, the Manager must remain operational.  The Manager has undergone significant structural change to its ownership since 2011. These changes have resulted in the Manager having a more institutional ownership, rather than the investment team being significant shareholders.





# **Conclusion and Rating**

The Fund provides an investor with exposure to global property and infrastructure markets, and is unique in the New Zealand market. The Fund targets high quality companies, with limited competition that typically generate predictable and recurring revenue streams throughout the investment cycle. The fund can invest in unlisted companies, which FundSource does not expect to be material. FundSource also highlights that the Manager can take significant sector weights. Investors should expect this Funds portfolio positioning to be materially different to that of the Funds reference benchmark.

FundSource notes that the Funds FUM is relatively low, and capacity is not considered an issue. The Manager's total FUM across all of its retail and KiwiSaver funds, including the inter-funding of diversified funds in to sector funds, reduces the impact of low FUM in any one fund, and business risk.

The Manager has grown significantly over the last three years, via joint ventures, acquisition, and organic growth. As the Manager's funds under management has grown, the Manager has invested in investment personnel, as is the case with the appointment of the new Portfolio Manager for this Fund. The Manager is aware that developing talent

over time will assist in transitioning investment responsibilities in the long term, expanding its analyst teams. FundSource highlights this Fund has experienced an elevated turnover of personnel, over the past five years, this can't be ignored, but is partially mitigated by the significant experience and tenure of senior investment personnel.

FundSource's conviction in the Manager is underpinned by its ability to adapt and attract staff and manage the transition from boutique investment manager to a small institution, while remaining focused on investor engagement.

The Manager's basic fee is higher than the peer average fee in the FE Analytics NZMI Property Global sector. FundSource would prefer to see a reduction in basic management fees when performance fees are being charged. FundSource sees this as a key detractor, from a fee perspective.

FundSource recommends that investors carefully consider that the Managers focused high conviction approach to managing property and infrastructure, meets their investment needs and objectives.

### FundSource Rating: A

Fund ratings are current as at the date of publication of this report. FundSource reserve the right to review and update fund ratings from time to time.

# **Research Factor Weighting**

Research Process Category	Model Factor Weight	Analyst Average Score
Corporate & Investment Governance	15%	3.00 / 5
Investment Philosophy & Process	20%	3.60 / 5
People	25%	2.67 / 5
Portfolio Construction & Implementation	15%	3.50 / 5
Risk Management	15%	3.80 / 5
Investment Fees	10%	2.29 / 5

Overall Average Score. 3.16/5





### **FundSource Rating Guide**

The qualitative rating of a fund is a function of the FundSource Research Factor Weighting process, which is built around the six core qualitative research process categories. The weighted scores result in an overall score, out of five, which is then matched to the following rating:



### AAA: Highly Recommended

Funds that have superior average scores in all six underlying qualitative factors. This recognises aspects about the Manager and Fund in question that includes, but is not limited to, significantly experienced and stable senior personnel, a sound track record over a full market cycle, a clearly defined investment philosophy and process, and a portfolio consistent with that philosophy and process. The management company will also have established effective controls to maintain that philosophy.

#### AA: Recommended

Funds that have strong average scores in all six underlying qualitative factors. This recognises aspects about the Manager and Fund in question that includes, but is not limited to, experienced and stable personnel, a sound track record over a full market cycle, a clearly defined investment philosophy and process, and a portfolio consistent with that philosophy and process. The management philosophy must be coherent and consistent with existing portfolios and processes.

### A: Investment Grade

Funds that have good average scores in all six underlying qualitative factors. This recognises aspects about the Manager and Fund in question that includes, but is not limited to, experienced personnel, a sound track record a defined investment philosophy and process, and a portfolio consistent with that philosophy and process.

#### FW: Fund Watch

There has been a material change with either the manager, this may include, but is not limited to, departures, new hires, process changes, changes to the investment philosophy. This is considered to be an interim measure, to enable further investigation, re-evaluation and an appropriate course of action to be determined.

### S: Sell

This category covers previously recommended funds that are no longer recommended because of some material change. Removal from recommended status might be for a variety of reasons such as a fundamental change in the fund management company or in the manager's investment strategy, or because a fund did not meet its original expectations. The implications for ongoing service are that the fund should be reviewed on an individual client basis to ensure it still matches their original investment objective.

#### NR: Not Rated - Screened/ Not Rated

Funds in the Not Rated – Screened category have provided information and/or FundSource has conducted an initial analysis of the fund, but has chosen not to provide a recommendation at this stage. FOR Not Rated funds the manager may have provided information, but no review meeting has been conducted





# **Disclaimers, Disclosures and Warnings**

FundSource Limited notes that the information in this report must be read in conjunction with the warning and disclaimer below. This report supersedes all prior reports.

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