



# **Qualitative Fund Research**

Milford KiwiSaver Active Growth Fund
April 2019



KiwiSaver Manager of the Year





### **About the Manager**

Milford Asset Management Limited (Milford, the Manager) commenced in 2003, and has grown to be a significant fund manager. Milford is one of the few New Zealand headquartered fund managers to have an investment team based in Australia. The Manager provides a profile here.

Milford outlines its <u>values and principles</u> providing potential and current investors with the Manager's aim to be a world class investment partner of choice. Milford is one of a small number of New Zealand Fund Managers who provide a diversified range of services to New Zealand investors, offering three core functions to the market, being a <u>KiwiSaver Plan, Investment Funds, and Wealth Management</u> services. This is supported by a suite of <u>tools and guides</u>, developed to assist investors better understand investing. Milford's <u>New to Investing</u> provides a basic overview of concepts often discussed through the financial advice process.

Understanding clients is at the heart of any business and is critical to the longevity of an investment manager. Milford has articulated what is important to the Manager via its <u>values and principles</u> statement.

Milford manages three KiwiSaver funds:

- Milford KiwiSaver Conservative Fund
- Milford Kiwisaver Balanced Fund
- Milford Kiwisaver Active Growth Fund

The funds above are managed by a team of 17 New Zealand, and six Australian based investment professionals. Nine of the investment team carry portfolio management responsibilities. Individual bios on the team at Milford can be found <a href="here">here</a>.

## **Using this Fund**

This is General Advice only and should be read in conjunction with the Disclaimers, Disclosures and Warnings at the end of this document.

The Milford KiwiSaver Active Growth Fund (the 'Fund') is a multi-asset portfolio that is best suited to long term investors who can accept higher levels of investment risk over the medium to long term. The Fund has a lower exposure to income assets with a higher exposure to growth assets.

The Fund is subject to market risk predominantly from equities, and to a lesser degree bonds, both domestic and global. Accordingly, the Fund may experience both positive and negative movements in valuation, as the prices of the underlying

securities in the portfolio vary. Investors should therefore be aware that there is a risk of potential capital loss being incurred on their investment.

This report focuses on the Fund which has a benchmark 20% income asset and 80% growth asset mix. The Manager executes their strategy by leveraging the internal investment skills by investing in internal wholesale funds. The Fund can also invest via direct securities, where the Fund deems it appropriate.

Foreign currency is actively managed, with international fixed interest exposure being typically fully hedged.

The Fund is a Portfolio Investment Entity (PIE) which will not pay distributions.





Question	What the Manager says	What FundSource says
What are the Manager's assets under management - in total and in this Fund?	Milford manages money for a variety of clients including KiwiSaver members, individuals, family trusts, charities, community trusts, Iwi and superannuation schemes.  The Manager has three KiwiSaver funds:  As at March 2019: Conservative Fund: \$ 90.3M Balanced Fund: \$ 268.1M Active Growth: \$1,154.9M Manager Total FUM: \$6,741.6M	The business as a whole has grown to be a significant non-institutionally owned New Zealand fund manager, with its full fund suite having considerable FUM, and a strong retail investor focus.  The Fund commenced on 1 April 2010, and has attracted strong investment flows, raising over \$1.15 billion. This fund is viewed as being Milford flagship KiwiSaver fund.  FundSource notes that several diversified funds inter-fund in to several of the Manager's sector specific funds, and/ or other diversified funds.
Who is accountable for managing the Fund, and how long has the investment team worked together?	Jonathan Windust is the lead Portfolio Manager with William Curtayne as the Co-Manager.  Jonathan is the Deputy Head of Investments, Portfolio Manager of the Milford Active Growth Funds (Unit Trust & KiwiSaver) and Co-Manager of the Milford Diversified Income Fund. Prior to joining Milford in 2008, Jonathan worked for Gartmore Investment Management in London where he was Portfolio Manager for the Royal Bank of Scotland Pension scheme which had assets in excess of NZ\$25 billion. While at Gartmore, Jonathan was also responsible for investment strategy and investments into individual private equity funds and companies across Europe and Asia. Prior to Gartmore, Jonathan worked for BT Funds Management, Frank Russell and the New Zealand Dairy Board (now Fonterra).  William joined Milford in 2010 and has been working from Milford's Sydney office since its establishment in 2014. William is the Portfolio Manager of the Australian Absolute Growth Funds and has managed the Milford Dynamic Fund since 2011. William is also Co- Manager of the flagship Milford Active Growth Fund. William visits and speaks to hundreds of companies every year and conducts detailed financial analysis to uncover high quality investment ideas.  Jonathan and William took over responsibility for the Fund on 1 April 2017 from Brian Gaynor who had managed the Fund since its inception on 1 April 2010.  The Portfolio Managers are supported by a wide team of analysts with an investment team of over 20 people.	FundSource notes that the Manager has invested in developing the investment team, since inception, to now have one of the largest investment teams, managing a larger suite of funds than most New Zealand managers. FundSource highlights there is some crossover between funds available as retail PIE's and KiwiSaver funds, reducing some drag on resources.  Windust assumed the role as the Fund's Portfolio Manager (PM) in April 2017. Windust has come from a portfolio management background and has held portfolio management responsibilities for several Milford funds over the course of his 10 year tenure. Windust is viewed as being a key person within Milford, who has responsibility for Milford's flagship funds. FundSource notes most fund managers would have dedicated PM's being responsible for flagship funds, rather than a single PM holding PM/ Co-PM responsibilities for two flagship funds. Curtayne fulfils the role of Co-PM, supporting Windust. Curtayne has grown within Milford moving from analyst roles, to senior analyst and now PM for two funds in addition to his CO-PM role for this Fund. FundSource notes the CO-PM structure reduces some key person risk with Windust holding PM/ Co-PM responsibilities for two of Milford's largest funds.  Post relinquishing his PM role in 2017, Brian Gaynor, an original founder of Milford has moved in to a non-executive role on the Milford Board and investment committee. Gaynor will retain his role as chair of the firm's private equity fund investment committee. FundSource believes the Manager has been evolving over the past two years. Accordingly, Gaynor's transition is not unexpected, and is reflective of a business that has grown since its inception, and been proactive in managing a succession plan. Wayne Gentle assumed the role of Chief Investment Officer in 2017, while retaining his role as Head of Australian Investments, and portfolio management responsibilities. The review in April 2017 resulted in a number of PM changes for each fund,





		including this Fund. Change can be a catalyst for the conviction in a Fund to diminish. FundSource observes that Milford has not lost key investment personnel, so this risk has been reduced. FundSource highlights that the investment team operates a collegiate approach, where all team members are expected to express views and opinions, regardless of that person being directly responsible for a specific fund.  FundSource notes the Manager has added an additional analyst to the investment team. They have also reconfigured a current non-Investment team position to work with the investment team to provide and manage the use of qualitative and quantitative data across the investment team, freeing up analyst and PM's from data intensive work and providing better insights from the data.
What objective is the Manager trying to achieve?	The Fund's objective is to provide annual returns of 10% after the base fund fee but before tax and before the performance fee, over the minimum recommended investment timeframe of five years.  It is a diversified fund that primarily invests in Australasian equities, with a moderate allocation to international equities and fixed interest securities.	The Fund aims to generate an absolute return for investors. Performance is predominantly derived from the Fund's exposure to growth assets, while a smaller exposure to income assets provided some volatility dampening and capital preservation.  The Fund will achieve its objectives by investing in a diversified portfolio of predominantly Australasian equities securities, international equities, and a small exposure to fixed interest securities. Growth assets can introduce some volatility, and negatively impact an investors capital.  The Fund's ability to meet or exceed its objective is detailed in the Fund's monthly fund updates. Additional performance information can be found on the FundSource website and Disclose website.
What does the Manager invest your money into?	It is a diversified fund that primarily invests in equities, with a small allocation to fixed interest securities.  Over the long term the Fund is expected to have the following asset allocation:  International Fixed Interest 10% NZ Fixed Interest 4% International Equities 22% Australasian Equities 58% Cash and Cash Equivalents 6% Listed Property 0%  Milford has a Responsible Investment Policy which ensures the exclusion of certain stocks and integrates environmental, social, and governance (ESG) analysis into its investment decision making process.  As part of our commitment to responsible investing, Milford is a signatory to the United Nations Principles for Responsible Investment and a member of the	The Manager considers most of its funds to have an absolute return focus, that is the Milford funds are focused on generating a positive return, regardless of the market environment. This is expressed in this Fund's objective.  FundSource notes that while the Fund has a target asset allocation, investors should note that several asset classes have very broad ranges, accordingly the Fund is not expected to remain invested in line with its target asset allocation.  The Fund will invest through direct securities and a selection of other Milford funds, making this fund a diversified, multi asset, single manager fund. This Fund has provided investors with a solid repeatable historical performance.  FundSource notes that historical performance is not indicative of future performance, however, it does provide insight as to how the Fund and the





	Responsible Investment Association Australasia.	Manager have navigated markets over time, and the Manager's ability to understand the environment and take decisive action. Milford has proven its ability to read and understand the market and take decisive action to implement decisions. This is a credit to the broader investment team, as there are many asset allocation and security selection decisions that need to come together to produce sustainable and consistent performance outcomes for investors.
What are the inherent risks imbedded in the Fund?	The Fund is subject to risks as outlined in the Product Disclosure Statement (available at milfordasset.com), however specifically for this type of fund the inherent risks are:  - Investment return risk - Market risk - Interest rate risk - Credit risk - Liquidity risk - Currency risk - Entity risk - Country concentration risk - Derivative risk - Small and medium sized entities risk  Key risks are continually assessed during the investment process. The dedicated investment performance and risk team continually monitor a range of risk measures and produce a weekly pack which covers a wide range of portfolio and market analytics along with portfolio risk measures and risk measures across the combined portfolios within Milford. Risk is monitored by the investment teams in the weekly investment forums and formally assessed by the investment management committee on a monthly basis. In addition to this the Board Investment Committee which is independent from the investment team monitor portfolio risk and formally question the investment team on these measures as part of the quarterly oversight review.	The Manager is aware of a broad range of risk embedded in the Fund. The Manager has successfully raised significant funds, across most investment options. This can lead to the Manager having significant positions in domestic companies or debt issuance. As a result, the Manager has to carefully navigate the New Zealand market, to ensure it can efficiently enter and exit a security, across Milford's suite of Funds. This can exacerbate liquidity, counterparty, concentration, derivative risk, and the Manager's ability to invest in small to medium size entities, or fixed interest issuance. FundSource highlights the Fund manages some of the risks pointed out above by carrying a higher allocation to International Fixed Interest, predominantly Australian Fixed Interest or Australasian corporates issuing debt in foreign currencies.  FundSource notes that the Fund has an absolute return focus, accordingly, investors can expect the actual portfolio asset allocation to materially deviate from the Fund's targeted asset allocation. FundSource notes the Fund has the ability to change its allocation quickly and meaningfully, as both the Fund and Manager think in an absolute return basis.
Why does the Manager believe the future prices of the Fund's investments will vary?	The Fund invests predominantly in traded securities and the price of these will vary over time reflecting varying investor demand for those securities and changing underlying performance of different companies and countries.  In order to ensure we can benefit and protect from these movements, Milford has wide asset allocation ranges for its Funds in order to provide the greatest flexibility to invest where it sees the best opportunities for a given level of risk. This flexibility allows capital to be allocated when opportunities arise, but also to invest more defensively should there be the need.	FundSource views the Fund's flexibility to be a strength, in that flexibility affords the Manager to react quickly to changes in the market's economic fundamentals. The Fund has used its flexible guidelines to change its asset allocation over time. However, FundSource highlights the Fund's flexibility has not been fully utilised to date.  The asset allocation along with security selection are the largest contributors to performance. FundSource notes the Manager's Statement of Investment Policy and Objectives (SIPO) clearly outlines the process and guidelines on what the Manager can and cannot do, to assist in managing risk.





Why does the Manager believe you should give them your money rather than to someone else or to an inexpensive index fund?

Milford has provided consistently strong risk-adjusted, after fee returns.

Milford employees can only invest in Milford funds. This means that our interests are aligned with our clients'. As at 31 March 2018, Milford and Milford staff had over \$40M invested in our funds.

Milford is majority staff owned and this means our staff are always looking to ensure the best long term outcome for our clients. It also ensures better continuity of the people managing our funds and servicing our clients.

Milford is an active manager employing a large investment team looking to uncover investment opportunities using both a bottom-up and top-down approach. The investment team of over 20, led by Brian Gaynor, has combined financial services industry experience of over 300 years. The team includes six staff in our Sydney office allowing us better access to, and research of, Australian companies. This approach has delivered strong long-term returns and we believe it will continue to do so.

In addition, we have the ability to protect capital by having sufficiently wide ranges to move to cash or other defensive assets when deemed appropriate.

We believe this approach provides value for money, as shown by higher net returns, when compared to an index fund.

Milford's performance and service has been independently recognised by being named the FundSource 2016, 2017 and 2018 KiwiSaver Manager of the Year and by winning the 2018 Consumer NZ People's Choice Award for receiving the highest score for KiwiSaver customer satisfaction.

The Fund's return to investors, available on the Manager's, FundSource, and Disclose website, highlights the Fund's return compared to the benchmark, which is based on the Fund's Target Asset Allocation. This Fund has shown very consistent returns

The Manager outlines what they offer to investors, and the guiding principles that align Manager and investor interests. These statements provide some guidance as to the commitment Milford undertakes to investors.

In conjunction with a clear process outlined in the Milford Unit Trust SIPO, the Manager presents its case as to why a potential investor should consider investing in this Fund

FundSource notes that the Manager's growth in personnel, including investment personnel, represents a strong commitment to New Zealand investors. Coupled with the strong tenure of key investment personnel, consistency in the way money is managed is viewed positively, despite some re-shuffling of PM responsibilities in April 2017.

How does the Manager decide to buy or sell investments?

Milford uses a combination of bottom-up fundamental and top-down macroeconomic investment approaches, executed across its investment team. An extensive company visitation process ensures our financial analysis is well supported by our understanding of a company's people and their plans for the business, amongst other factors

The combined knowledge of the full investment team is used in understanding the risks and opportunities of any given investment, but the ultimate decision is made by the Portfolio Manager.

FundSource believes the Manager's company visitation program to be high compared to most New Zealand Manager's. Based on the historical consistency of the Fund's performance, the knowledge garnered from frequent meetings appears to translate in to performance. FundSource notes historical performance is not an indicator of future performance but provides some insight in to how the Manager reacts to a changing environment.

The Manager employs a structured approach to identifying new ideas and implementing them in to a portfolio. While the PM carries significant responsibility, no investment decisions are made in isolation. The investment team use a combination of structured and unstructured meetings, which ultimately lead to the Investment Forum which provides a key element of peer review for company research and strategic views. FundSource highlights PM's have discretion to choose securities





		and the allocation of those securities in their funds, in this case the KiwiSaver Active Growth Fund.
Has the CIO/ Portfolio Manager personally invested in the Fund? If so, paying the same fees as other investors?	Yes, the Portfolio Manager invests in the fund. Milford staff can only invest in Milford funds. We believe this is an important distinction as it ensures that all, and not just a portion, of the funds invested by Milford staff are invested alongside our clients.  As at 31 March 2018 Milford, and Milford staff, have over \$40M invested in Milford Funds.  Due to the restriction noted above, the company believes it's fair to offer a slightly discounted fee to its employees. This comprises of a reduced base rate but with employees paying the same performance fee, if any, as clients. We believe the most important element of alignment is based on significant investment in our own funds as this is what truly focuses the manager to	FundSource believes that the interests of investment personnel are better aligned to those of the investors, when investment personnel are significantly invested, and at the same fees. Effectively the investment team are eating their own cooking, bringing strong investor alignment.  FundSource views the Manager's restriction on Milford staff investing only in Milford funds positively, particularly investment staff. This should prevent the investment team from blurring lines between company and personal transactions but also ensuring that all of their personal investments are aligned with their clients. This is considered to be best practice for investment personnel.  The discount in fees offered to Milford staff has some impact on the alignment to
	derive the best possible performance while constantly being aware of downside risk.	investor outcomes, as Milford staff will have a slight performance advantage over time. Compounding is one of investings most powerful tools, therefore any advantage gained can change the outcome. The difference in the outcome for an investor versus a Milford staff member will depend on the fee discount applied to staff and the duration of the investment. FundSource does not believe this materially discounts the nature of the investment team's exposure to Milford funds, or broadly the alignment to investors outcomes.  FundSource notes performance fees are not discounted for Milford staff, positively contributing to investor alignment.
How much latitude does the Manager have to deviate from the weightings of the Benchmark portfolio?	The Fund has wide investment parameters and does so for good reason, giving the Portfolio Manager the option to invest where they deem the best return for a given level of risk. Protecting capital in poor markets is just as important as capturing returns in strong markets.  Specifically, the Fund is permitted to vary its asset allocation with the ranges noted below. You can find more detail on the Statement of Investment Policies and Objectives (SIPO) ranges on the Milford website:  https://milfordasset.com/documents/  Current SIPO Ranges:  By Growth vs Income Assets:	Portfolio Managers (PM) are empowered to develop the Fund's investment strategies endeavouring to seek those that best fit the Fund's objectives and risk tolerance.  FundSource highlights there are some constraints and the PM's are required to remain within the guidelines of the Fund. The Manager constructs an Environment, Social, and Governance (ESG) exclusion list that PM's are restricted from buying. This Fund can invest in other funds that have the right to borrow, this is captured in the SIPO.  All trades are processed through a centralised dealing desk, separating portfolio responsibilities from trade execution. This is important, as the dealing
	Growth Assets 20-100% Income Assets 0-80%  By Asset Class: Cash and Cash Equivalents 0-70% International Fixed Interest 0-20% NZ Fixed 0-20% International Equities 0-60% Australasian Equities 20-100%	function can assist in reducing costs, such as reducing transaction costs.  Notably the Fund's neutral position for currency is 9% exposure, for international fixed interest securities, based on the target asset allocation, the Fund is expected to be hedged at 9%. The Portfolio Manager can and does take





	Listed Property 0-20% Unlisted Property 0-15% Commodities 0-10% Other Investments -20-+20%	active foreign exchange positions, limited to -10%-+50% of the Fund's value. The Manager believes that having some discretion over hedging foreign exchange positions can help reduce volatility in the fund and protect capital.
On what basis does the Manager believe the fees they charge are justified?	Milford takes an active approach to investing, focusing on delivering a strong, risk adjusted, after-fee return.  We believe that our base fee on this Fund is fair given the active investment approach and a strong history of attractive net returns.  Our after-fee returns have consistently ranked strongly in industry surveys.  Milford's fund management fee covers all Fund operating costs including investment management, supervisor, custodial, fund accounting, and audit & legal costs. Other funds in the industry may charge an investment management fee plus an additional capped expense recovery fee for other separate costs that Milford absorbs in our management fee.	The Fund's basic fee is in line with the average fee charged by peer funds in the FE Analytics NZMI KiwiSaver Diversified Growth sector, which consists of 35 funds. FundSource notes 28 funds in the FE Analytics sector are labelled Growth in the fund's name. The fee dispersion remains the same within the Growth labelled funds. The Milford KiwiSaver Growth Fund fees remain in line with the average fee charged, compared to the subset of 28 Growth labelled funds.  The KiwiSaver Active Growth Fund charges a performance fee. This Fund is more likely to invest directly in to securities, however, will still have a high exposure to other Milford funds. FundSource notes that performance fees have been paid by the Fund. The Product Disclosure Statement (PDS) provides guidance on the magnitude of the performance fee payable by this Fund, as does the Disclose website. This Fund is one of two funds that charge a performance fee in this FE Analytics sector.  FundSource notes that Milford KiwiSaver Funds charge a \$36 annual administration fee.
How would you describe the quality of your organisational and investment governance processes?	Milford's quality of governance is very strong. We employ a range of personnel with strong domestic and international experience. Four of the five board members are non-executive. A number of board sub-committees, including a monthly Investment Management Committee and regular Board Investment Committee (chaired by Non-Executive Directors), focus on the governance of specific areas of the business.  Milford has invested heavily in systems and processes to ensure we remain in line with New Zealand and international best practice when it comes to investment systems and governance. This includes the use of the Charles River Portfolio Management System and a Centralised Dealing team which is run by Mark Riggall and Brad Litt.	The Manager has several layers of oversight in place to assist with investment governance, starting with the Investment Forum and Investment Committee. These committees are not in place to develop a company view, PM's are able to incorporate their own view. These committees do allow open discussion among the investment team. While the Investment Forum provides some boundaries for the Fund, including a series of excluded securities, and asset allocation guidelines, as per the SIPO. FundSource highlights the Investment Committee is dominated by non-executive directors, which is considered market leading in New Zealand.  All trades are executed through Milford's centralised dealing desk. FundSource observes a separated dealing desk is not typical for New Zealand Fund Managers and is viewed positively. Separation of duties is seen as a key component to strong governance. Up until April 2017 dealers held no portfolio responsibilities. In April 2017 Mark Riggall, Central Dealing Desk Manager, assumed PM responsibilities for the Milford Balanced Fund, in conjunction to his dealing responsibilities. FundSource would prefer to see central dealing functions remain fully separated, from portfolio responsibilities. However, notes that Riggall's role as the





		Portfolio Manager, is an asset allocation role, where he is restricted to buying units in other Milford Funds.  From a corporate governance perspective, the Manager has a strong structure which starts with the composition of the Board Investment Committee. This is comprised of non-executive directors, including Gaynor. This extends to the Risk and Investment Committees. Mark Ryland, Wayne Gentle, Jonathan Windust, and David Lewis report to the Board Investment Committee, but are not voting members.  There are sufficient internal personnel in operational and support roles to ensure that the investment team members can concentrate on managing the portfolios. External service providers are well recognised in their respective fields. FundSource observes the Manager conducts a regular review of external service providers, based around a formal Outsourcing Policy.
Is there alignment of interests through; ownership of the Manager, and remuneration of the investment team?	Alignment is integral to Milford's philosophy. Employees can only invest in Milford Funds, and are encouraged to purchase shares in the business. For a large number of employees, including the entire investment team, remuneration is partly payable in shares of the company.	Milford is a privately majority Kiwi owned company, with a large proportion of the company held by Brian Gaynor, who has recently transitioned in to a non-executive board role. All investment team members who have been with the firm for over one year have equity in the company. Notably, shareholding is not limited to existing employees, with ex-employees retaining their shares. FundSource believes owning equity in company shows a strong buy-in from the team to work hard for the firm's long-term success.  The requirement that all staff, particularly the investment team, must invest in Milford funds is viewed positively, despite a fee differential to investors.





# **Conclusion and Rating**

The Fund provides investors with exposure to an asset allocation that is biased to equities but can dynamically move across asset classes. The Fund is actively managed across defensive and growth asset classes, via a mix mostly soft ranges, asset class dependent. The core driver of performance coming from the domestic and international equity sectors. The Fund can utilise a broad range of instruments to assist in managing risk. FundSource believe investors considering this Fund should have a minimum investment timeframe of five years.

Milford is principally owned by employees, and exemployees, of the Manager. This includes members of the investment team. The Manager has significant funds under management (FUM), which has enabled continued growth and development of the investment team, and a broader number of employees. The Manager continues to develop its product suite, introducing new funds in 2018. FundSource views this positively as it improves the Manager's long term sustainability. However, increasing the number of funds managed could stretch the existing investment team.

FundSource observes the investment team has strong industry experience. The interests of the investment team are strongly aligned to those of the investor, via equity, and investment in the Fund. The discount to the fees paid by Milford staff is intended to offset the Manager's restrictions on investing outside of Milford funds. FundSource is pleased to see Milford adding investment team resources, which should continue to increase, particularly as the number of funds offered increases.

The Manager's basic fee is in line with the peer average fee charged in the FE Analytics NZMI KiwiSaver Diversified Growth sector. The fund charges a performance fee. Where performance fees are being paid FundSource believes the manager basic fee should be below the average fee being charged, accordingly, FundSource believes there is scope for the Manager to review the Fund's fee structure. Note, fees should not be reviewed in isolation. Fees can be justified by consistent risk adjusted outperformance.

FundSource recommends that investors carefully consider the Managers defensive and growth asset mix, relatively flexible mandate, and dynamic approach to asset allocation, matches with their risk profile, investment needs, and objectives.

#### FundSource Rating: AAA

Fund ratings are current as at the date of publication of this report. FundSource reserve the right to review and update fund ratings from time to time.

### **Research Factor Weighting**

Research Process Category	Model Factor Weight	Analyst Average Score
Corporate & Investment Governance	15%	4.50 / 5
Investment Philosophy & Process	20%	4.60 / 5
People	25%	4.33 / 5
Portfolio Construction & Implementation	15%	4.00 / 5
Risk Management	15%	4.40 / 5
Investment Fees	10%	3.14 / 5

Overall Average Score: 4.25 / 5





### **FundSource Rating Guide**

The qualitative rating of a fund is a function of the FundSource Research Factor Weighting process, which is built around the six core qualitative research process categories. The weighted scores result in an overall score, out of five, which is then matched to the following rating:



#### AAA: Highly Recommended

Funds that have superior average scores in all six underlying qualitative factors. This recognises aspects about the Manager and Fund in question that includes, but is not limited to, significantly experienced and stable senior personnel, a sound track record over a full market cycle, a clearly defined investment philosophy and process, and a portfolio consistent with that philosophy and process. The management company will also have established effective controls to maintain that philosophy.

#### AA: Recommended

Funds that have strong average scores in all six underlying qualitative factors. This recognises aspects about the Manager and Fund in question that includes, but is not limited to, experienced and stable personnel, a sound track record over a full market cycle, a clearly defined investment philosophy and process, and a portfolio consistent with that philosophy and process. The management philosophy must be coherent and consistent with existing portfolios and processes.

#### A: Investment Grade

Funds that have good average scores in all six underlying qualitative factors. This recognises aspects about the Manager and Fund in question that includes, but is not limited to, experienced personnel, a sound track record a defined investment philosophy and process, and a portfolio consistent with that philosophy and process.

#### FW: Fund Watch

There has been a material change with either the manager, this may include, but is not limited to, departures, new hires, process changes, changes to the investment philosophy. This is considered to be an interim measure, to enable further investigation, re-evaluation and an appropriate course of action to be determined.

#### S: Sell

This category covers previously recommended funds that are no longer recommended because of some material change. Removal from recommended status might be for a variety of reasons such as a fundamental change in the fund management company or in the manager's investment strategy, or because a fund did not meet its original expectations. The implications for ongoing service are that the fund should be reviewed on an individual client basis to ensure it still matches their original investment objective.

#### NR: Not Rated - Screened/ Not Rated

Funds in the Not Rated – Screened category have provided information and/or FundSource has conducted an initial analysis of the fund, but has chosen not to provide a recommendation at this stage. FOR Not Rated funds the manager may have provided information, but no review meeting has been conducted





# **Disclaimers, Disclosures and Warnings**

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By leveraging the skills of specialists, Research IP is able to provide innovative and tailored financial services solutions to the market place. Client focused outcomes are underpinned by the belief that the role of business model innovation and accelerating technological change opens up new possibilities, to put client interests at the centre of the financial services industry focus, based on John Hagel's work on the possibilities for "Disruption by Trusted Advisors" and John Kay's "Other People's Money: Masters of the Universe or Servants of the People".



Telephone: +64 4 495 5058

Facsimile: +64 4 496 2893

Email: fundsource+enquires@fundsource.co.nz

FundSource Limited Level 1, NZX Centre 11 Cable Street PO Box 2959

PO Box 2959 DX: SP23501

Wellington, New Zealand



NZX Limited Level 1, NZX Centre 11 Cable Street PO Box 2959 DX: SP23501

Telephone: +64 4 472 7599 Facsimile: +64 4 496 2893 Email: info@nzx.com

Wellington, New Zealand